



**The Jefferson Awards for Public Service
De La Salle High School
1130 Winton Dr.
Concord, CA 94518**

Deloitte.

De La Salle Proudly Announces Brandon Smith as its November Award Winner!

Our Winner:

Distinct among this year's Jefferson Award Winners at De La Salle is Brandon Smith, who particularly caught the our eye, and the admiring eye of the school as a whole, when he embarked on a life-changing journey to Chennai, India. This selfless immersion, along with many other acts of service in his career at De La Salle and the positive impact he has had on the school, has earned Brandon Smith the Jefferson Award for Public Service for the month of November.

Though the Jefferson Awards is an organization with no particular religious affiliation, here at De La Salle we *are* proud of those students who are called to service by their strong relationships with themselves and god. It is a fundamental goal of De La Salle for its students to be called to serve, and Brandon Smith has done just that.

In his long stay in Chennai, India, Brandon admits that he grew attached to the impoverished people he was working to help. "I wanted to give them the clothes off my back" he says. If nothing else, Brandon says, on his trip to India he "learned to love".

The Jefferson Awards recognizes young men like Brandon in an effort to promote volunteerism among America's youth as a whole. Brandon values the efforts of this initiative, encouraging others when he says, "the difference I can make in people's lives is undoubtedly a life-changing experience". We congratulate Brandon Smith with the November Jefferson Award for Public Service.

About The Jefferson Awards:

In 1972, the Jefferson Awards for Public Service were founded by Jacqueline Kennedy Onassis, U.S. Senator Robert Taft, Jr. and Sam Beard to create a Nobel Prize for public and community service. The Jefferson Awards are presented on two levels: national and local. National award recipients are a "Who's Who" of American history makers. Four Supreme Court Justices have been honored including Thurgood Marshall and Sandra Day O'Connor; seven Secretaries of State including Cyrus Vance and Colin Powell; three first ladies: Barbara Bush, Rosalyn Carter and Betty Ford; as well as Alan Greenspan; Bob Hope and Lance Armstrong, among over 100 others.

The Jefferson Awards Youth Service initiative was created in partnership with Deloitte in order to encourage high school students to get involved in volunteering and community service. The goal is to double volunteering in America's high schools, build student leadership, and encourage ethical decision-making.

The Jefferson Awards-Deloitte Youth Service Initiative is operating in 104 high schools in four communities- San Francisco, Chicago, Florida, and Delaware. In the Bay Area, the program underwriters include Wells Fargo, ATT, the United Way of the Bay Area, and All Stars Helping Kids.